

+91 9654386119

+91 9667603420



ABOUT US

*Clarity is our process. Creativity is our craft.
Trust is what we build.*

IRIS helps businesses build clear, strong, and scalable brand identities. Most businesses have a great product and real ambition — what they lack is a brand that reflects it. That's the gap we close. We're a full-service creative studio blending design, technology, and strategy under one roof, because when your logo, website, and marketing aren't speaking the same language, your customer notices even if you don't. We've worked across healthcare, fashion, real estate, e-commerce, and more. Our standard never changes: understand first, create second, never settle. Because a brand isn't a deliverable — it's an ongoing conversation.

And we help you lead it.



Aakash Vashistha (Founder)

BRAND PHILOSOPHY

*Design Is Not Decoration.
It Is How A Business Earns Belief.*

Creativity is not chaos — it is clarity with intention. At IRIS, every colour, every word, every decision is focused. Focused on your story. Focused on your customer. Focused on results that last.

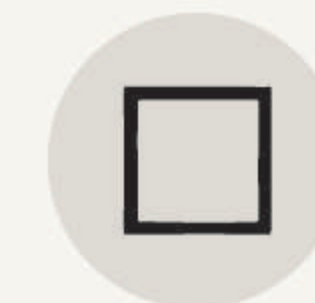
That focus is not accidental. It is our philosophy, our process, and our promise.

Focus on creativity. Because everything else follows.

How we communicate



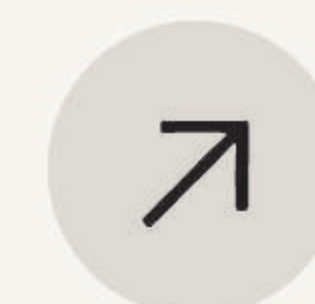
Confident,
not loud



Minimal,
not empty



Clear,
not complex

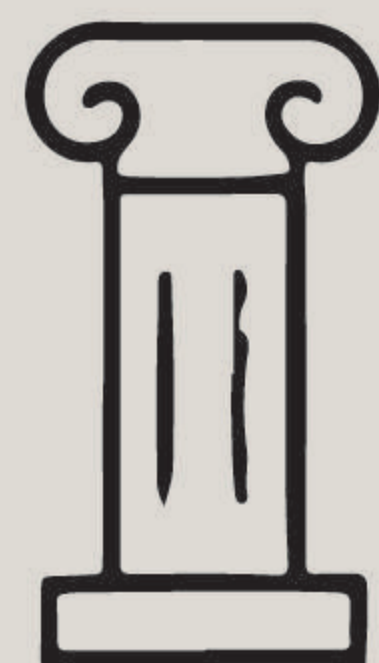


Modern,
not trendy

WHAT DO WE OFFER

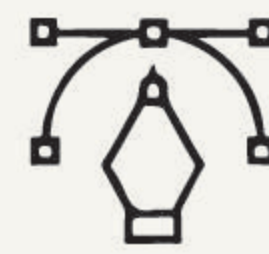
OUR SERVICES

We build brands with clarity, design with purpose, and deliver creativity that converts.



4 PILLARS

01



Brand Identity

Logo, typography, color
Systems, brand guidelines



02



Packaging Design

Retail-ready, premium
packaging systems

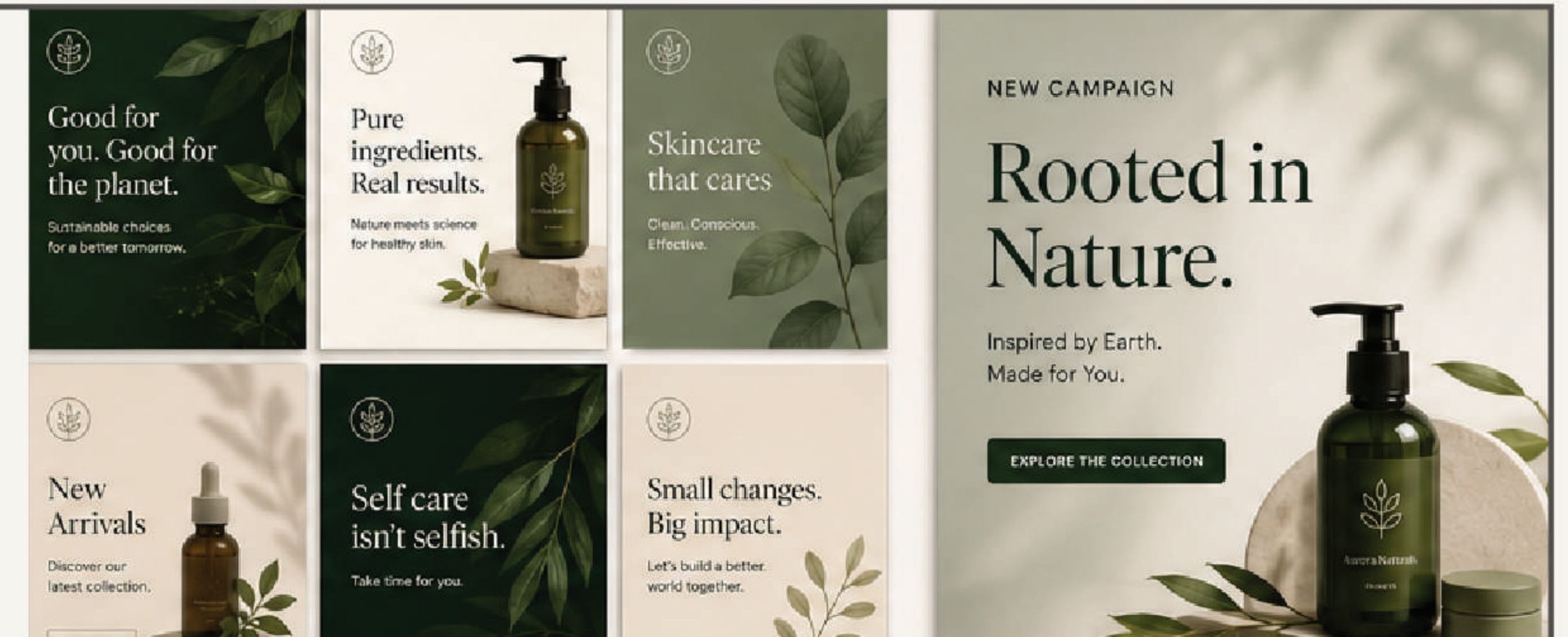


03



Marketing Design

Social media, campaigns,
brand visuals

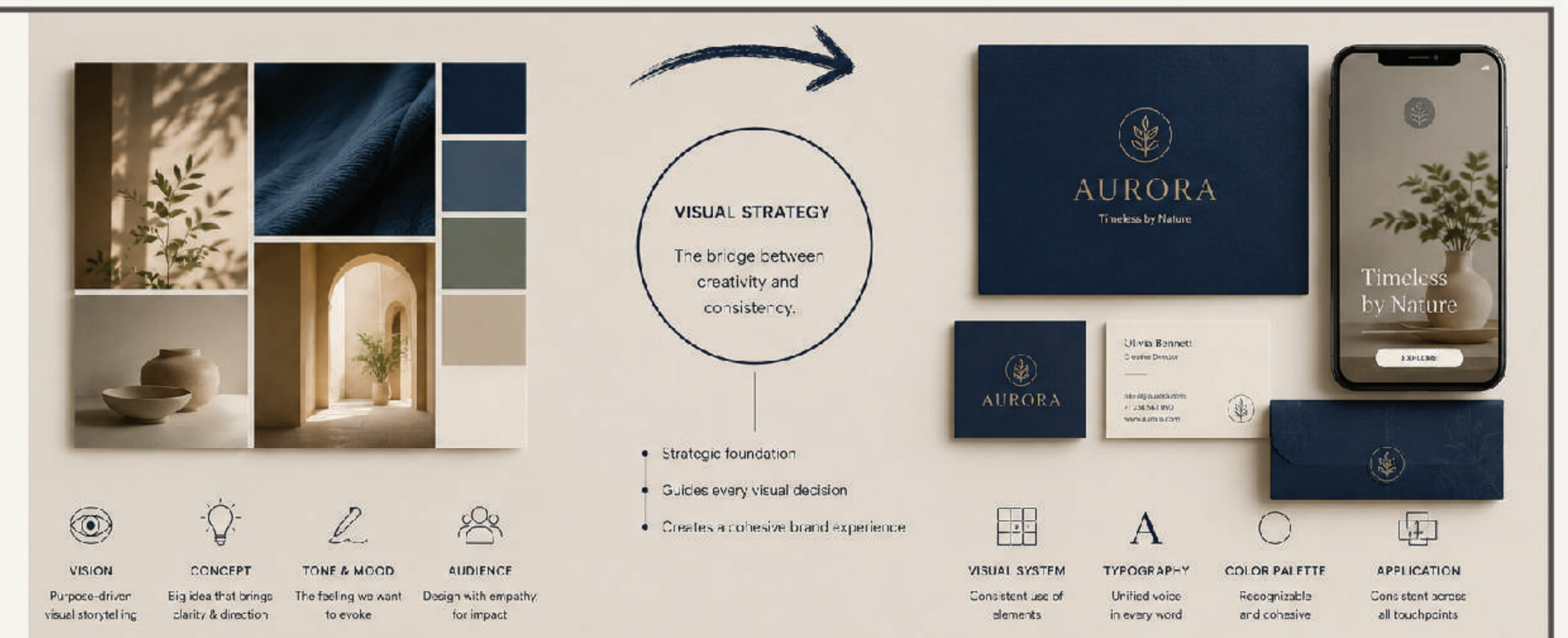


04



Creative Direction

Visual strategy +
brand consistency

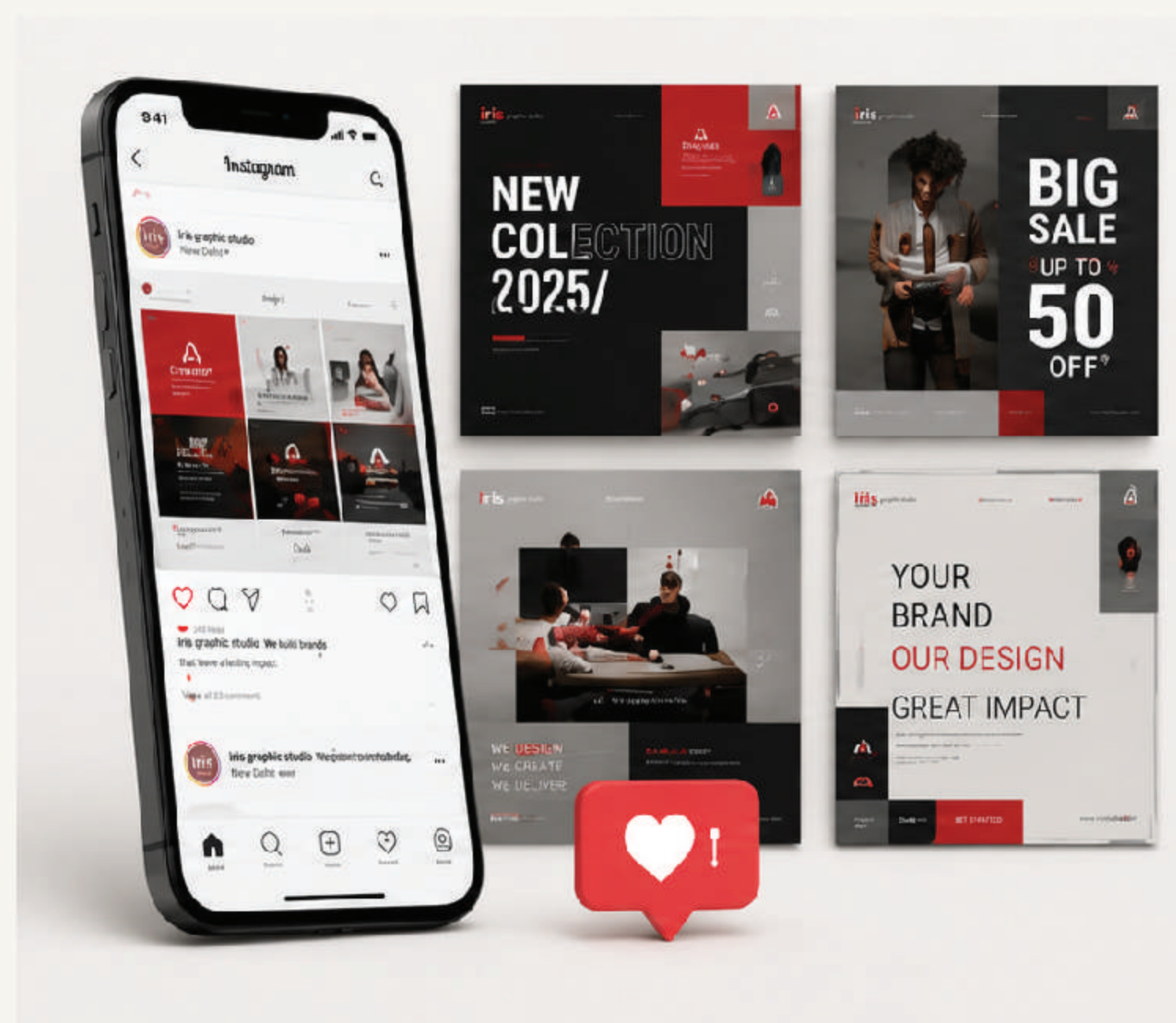


OUR SERVICES

We create visuals that communicate, connect, and convert. From strategy to execution, we deliver designs and solutions that make your brand unforgettable.

SOCIAL MEDIA

- Campaign design
- Social Media Page Handling
- Content strategy
- Content creation
- Festive greeting creative
- Moment marketing creative
- Paid Digital Marketing (Meta & Google)



GRAPHIC DESIGN

- Print ad
- banner ad
- outdoor ad
- Brand Guidelines
- Social Media Post (Static / GIF)
- Calendars
- marketing collaterals
- Brochure / catalogue
- Newsletter
- Mailer (HTML)
- Presentation/ Flash presentation
- Logo design



PRODUCT PACKAGING DESIGN



OUR SERVICES

From strategy to screen, we transform ideas into powerful visual experiences. Every service is designed to help your brand connect, engage, and leave a lasting impression.

FILMS



- Ad Films / TVCs
- AI Films
- Corporate Film
- Educational / Explainer Film
- Testimonial Film
- Brand Film
- Product Demo Film
- Investor Pitch Film
- Footage based Film
- Festive Special day Film
- Language Dubbing

PRODUCTION



- Pre-Production
- Production
- Post-Production
- Photo-shoot – Still photography
- product photo-shoot

BRAND CONSULTING



- Brand Identity
- Brand Positioning
- Brand Differentiation
- Brand Messaging



**TOOLS THAT POWER
CREATIVE EXCELLENCE**

OUR TOOLS/ CAPABILITIES

We combine industry-leading tools with creative expertise to design brands that are thoughtful, consistent, and built to stand out.



OUR APPROACH

The right tools.
The right thinking.
The right results.



ADOBE PHOTOSHOP
Image editing, photo manipulation, compositing, and digital retouching for stunning visuals.



ADOBE ILLUSTRATOR
Vector graphics, logo design, icons, illustrations, and scalable brand elements.



CANVA
Quick, effective designs for social media, presentations, and marketing content with ease and consistency.



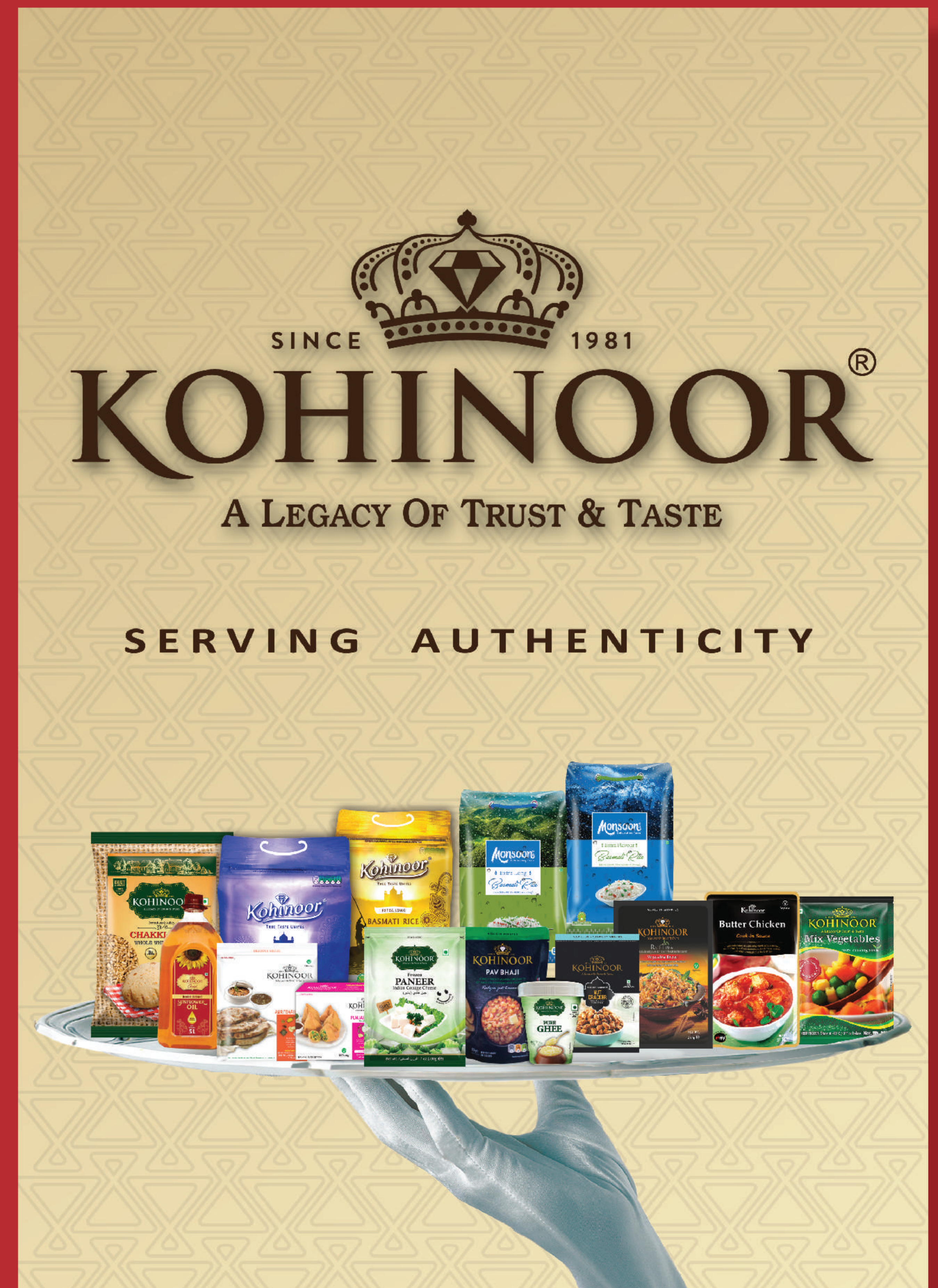
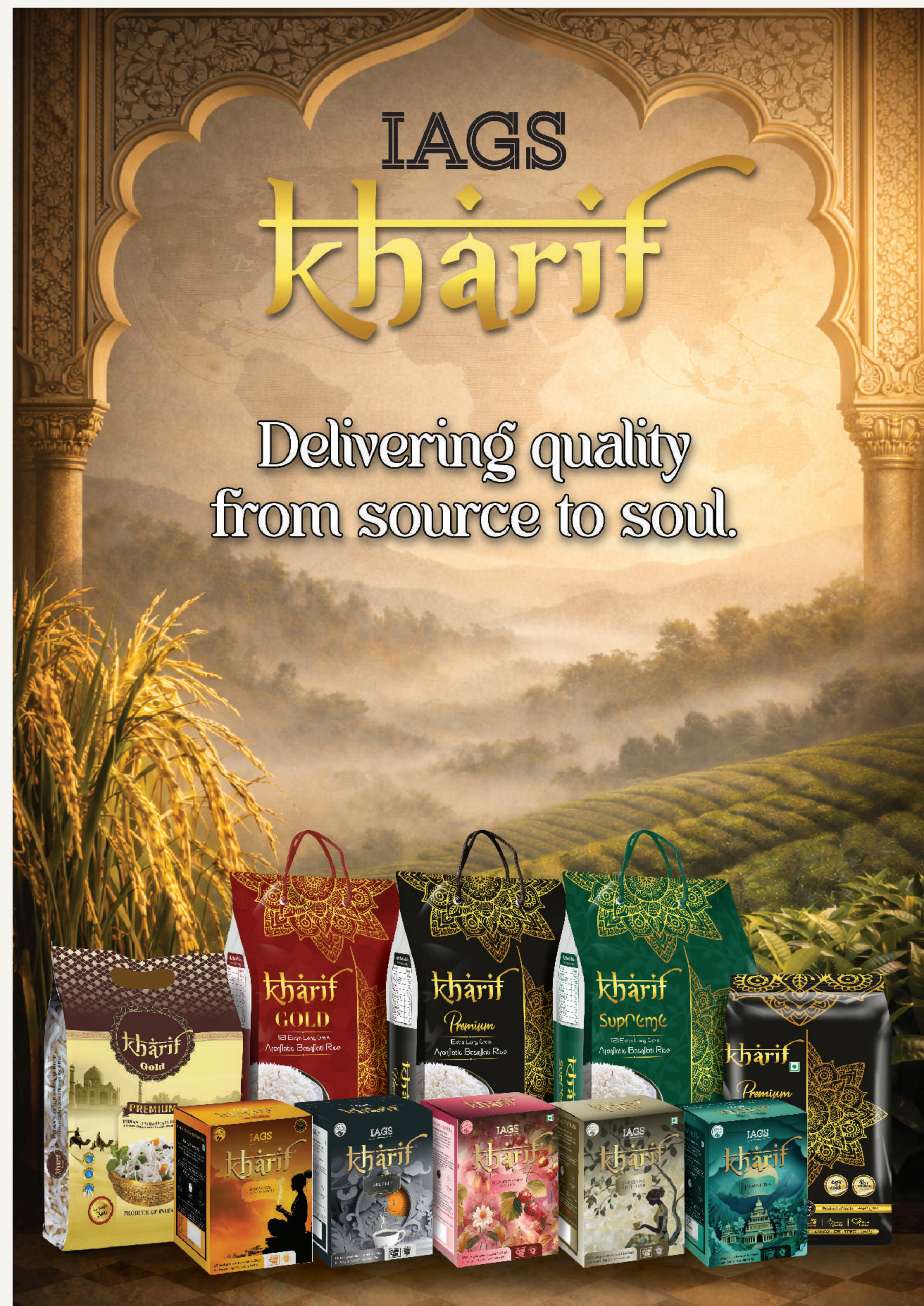
CORELDRAW
Vector design, layout, and print production for packaging, signage, and marketing materials.



ADOBE PREMIERE PRO
Professional video editing, motion graphics, and storytelling for engaging brand content.

GRAPHIC DESIGN





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Contact no: +91 9999090492 Ankit jain

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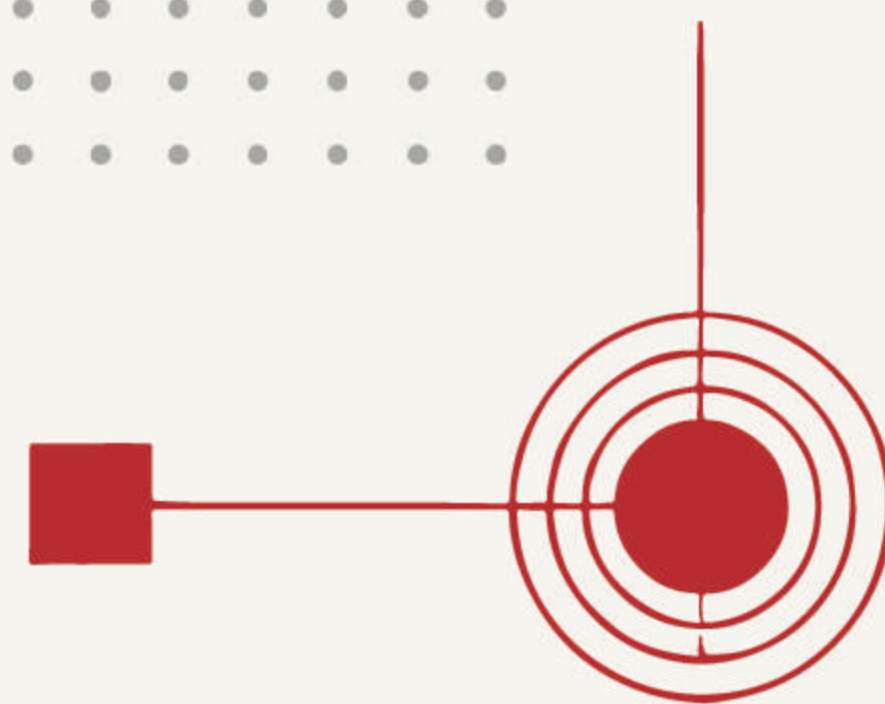
"Behind every great bag of LEYSHA RICE, There's a hardworking team making it all possible!"

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I had an amazing experience working with Iris Graphic Studio. Their creativity, attention to detail, and understanding of brand identity truly stand out. From concept to final execution, the entire process was smooth, professional, and well-managed.

What impressed me the most was their ability to turn ideas into visually powerful designs that feel both premium and meaningful. They don't just create graphics — they create impact.

Elizabth W.
★★★★★

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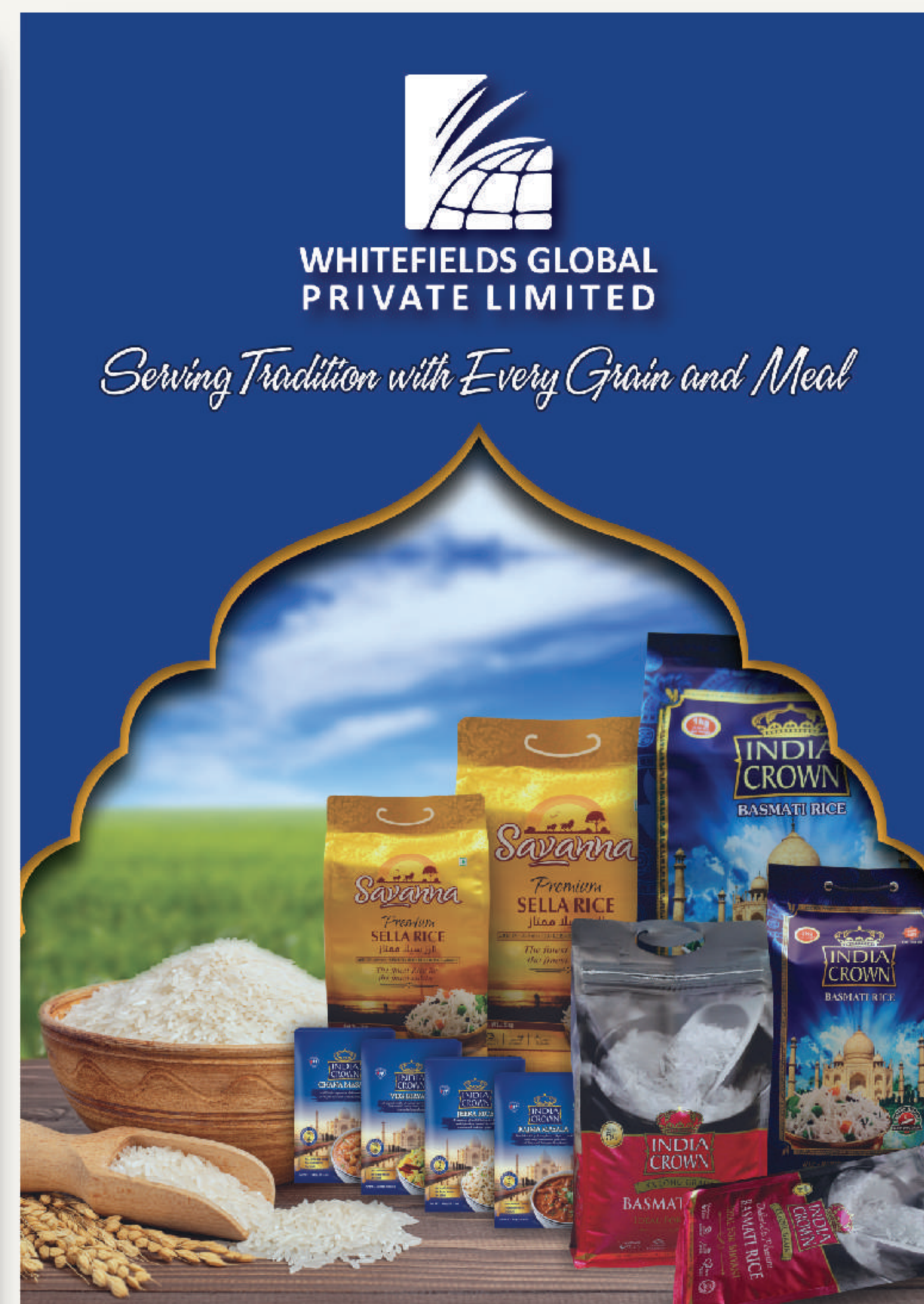
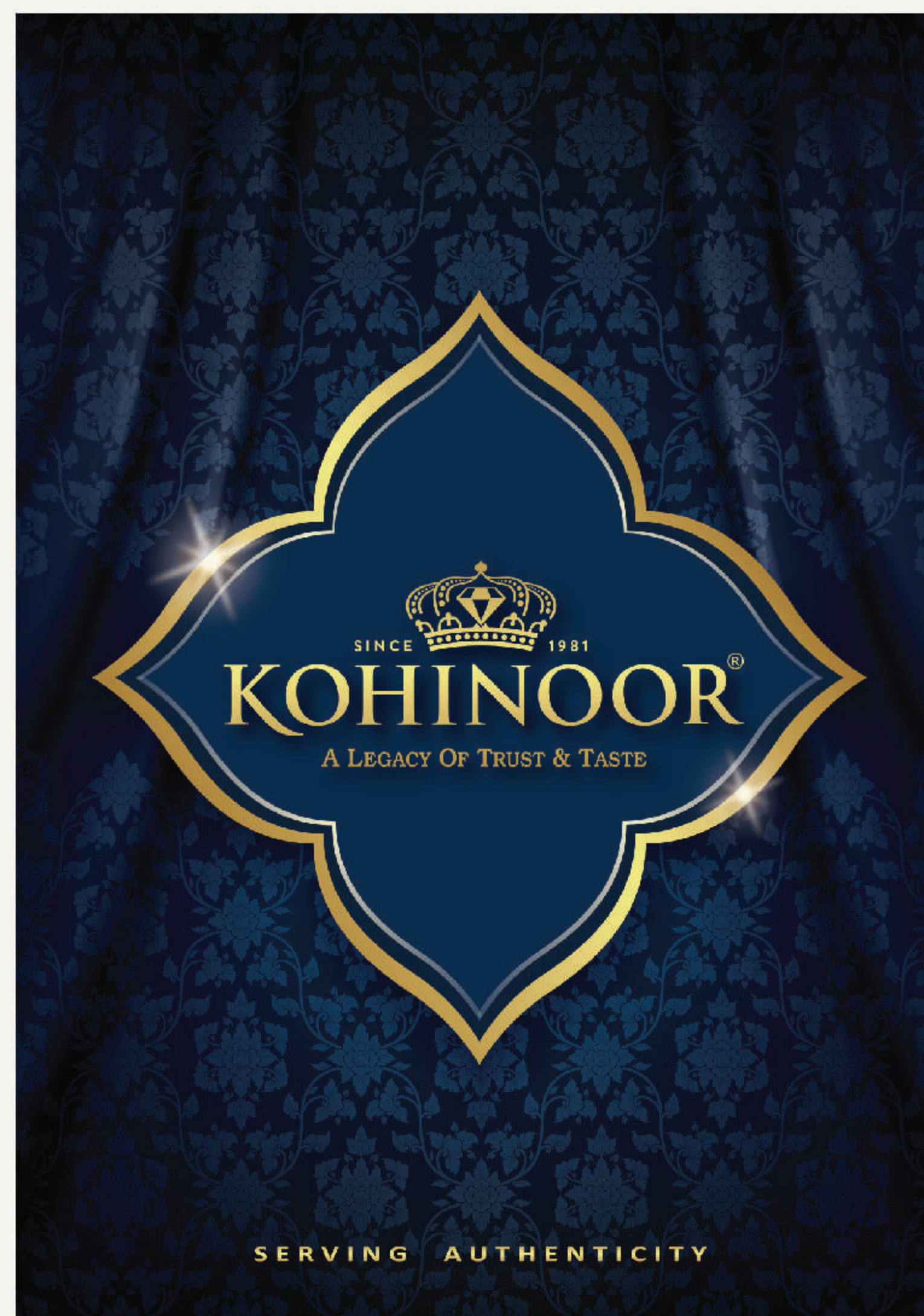
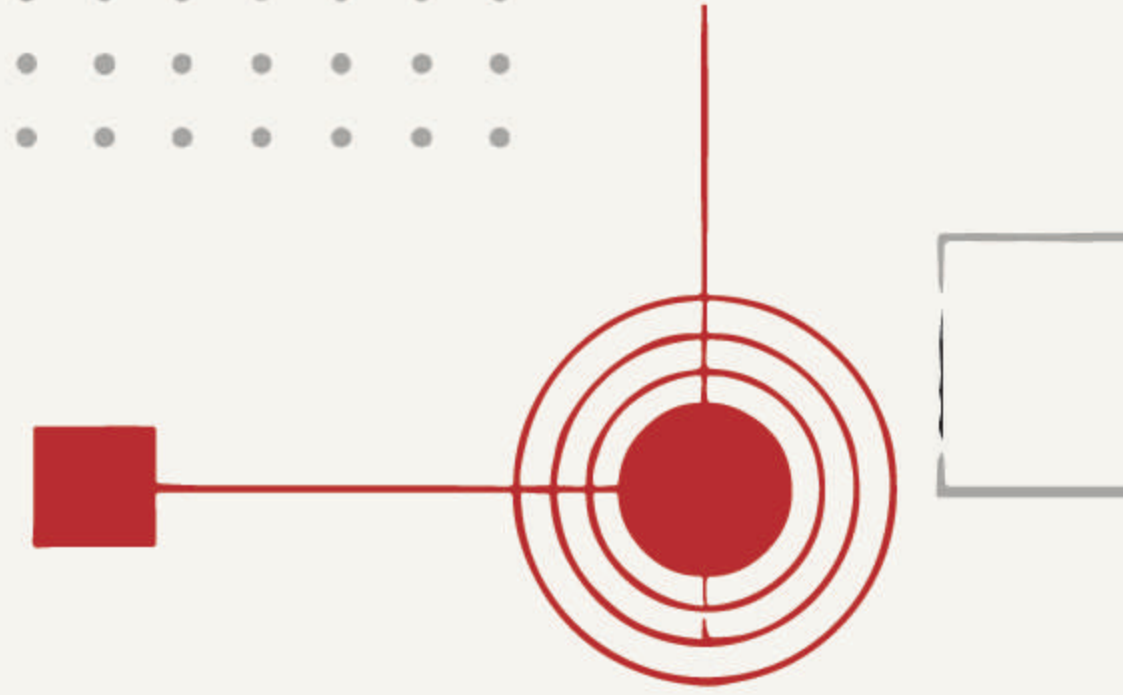
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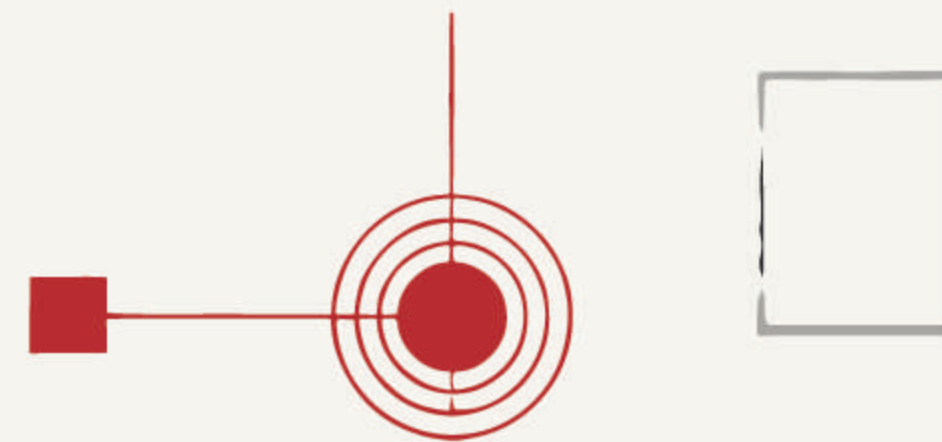


BROCHURE





BANNERS



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6:00PM

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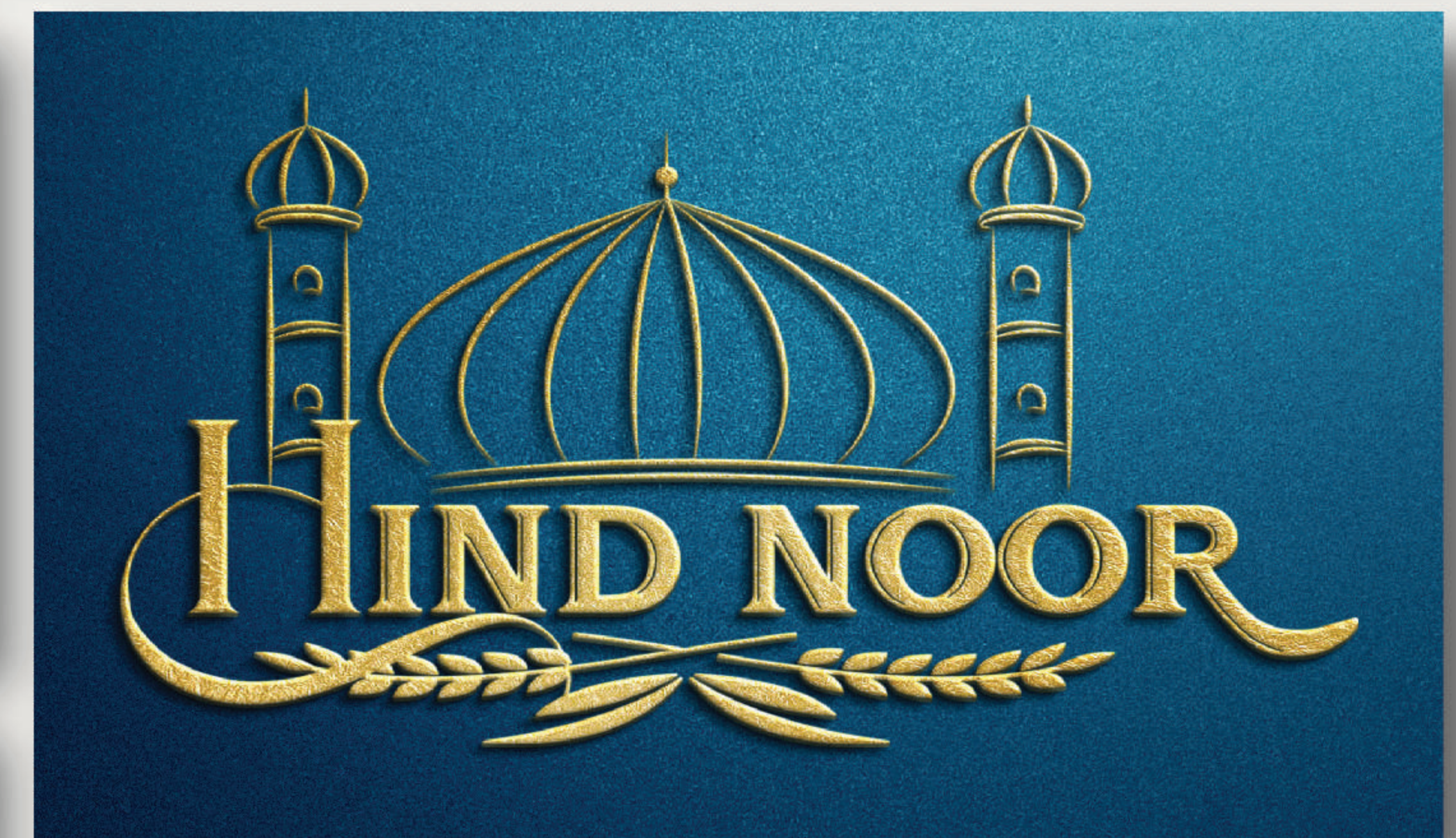
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Trust & Purity Guaranteed



THANK YOU

Thank you for taking the time to explore
Iris Graphic Studio.

We look forward to creating meaningful
work together and bringing your ideas
to life with clarity, creativity, and impact.

LET'S CREATE SOMETHING REMARKABLE.

- ✉ irisgraphicstudio@gmail.com
- ☎ 9654386119
- 📍 H.no. 185/21, Krishna Gali,
Maujpur, East Delhi, 110053



STRATEGIC
THINKING



CREATIVE
EXECUTION



END-TO-END
SOLUTIONS



FOCUSED ON
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